Bharathidasan College of Arts and Science – Erode Department of Costume Design and Fashion

M.SC Costume Design and Fashion – PO, PSO, CO

Program Outcome (PO):

On Completion of M.Sc Costume Design and Fashion programme, the students are expected to

- Apply knowledge in the field of designing.
- Identify and formulate research literature in their field of specialization.
- Use research —based knowledge and research methods and synthesis of the information to provide valid conclusion.
- Recognize the need and have the ability to reproduce the creativity.
- Demonstrate knowledge and understanding of designing and apply in one's own work as a member and leader in a team to manage projects.
- Communicate effectively with the society by being able to communicate with effective portfolio presentation.
- Understand and assess societal, environmental, health. Contexts safety, legal and cultural issues
 within society and global contexts, and the consequential responsibilities relevant to professional
 costume designers.
- Identify a timely opportunity and using innovation to pursue that opportunity to create value and wealth for the betterment of the individual and society.

Program Specific Outcome (PSO):

- Professionally trained in the areas of Apparel Designing and technology and to acquire knowledge of various garments.
- Understand the basic concepts of Fashion Design, its Psychology and Traditional costumes
- Demonstrate understanding of the principles of selected fibers, Yarns, Fabrication and their Finishing techniques and methods.
- Equip with Apparel Management and Business, Merchandising, Quality control and Entrepreneurial skills.
- Understand the concepts of Environmental consciousness, communication skill, holistic and value based education, and lifelong learning ability.
- Identify and discuss concepts related to the design, production and evaluation of textile and apparel Products.
- Identify and discuss concepts related to the cultural, social, and psychological aspects of textiles, dress and appearance understand the limitations of one's own knowledge base.
- Understand the textile machineries through industrial visit and practice industry knowledge through internship way.

Course Outcome (CO):

Core Paper - Theory:

RESEARCH METHODOLOGY AND STATISTICS (13A)

- Students will know the basic statistical procedures for research
- Students will understand the applications of statistical techniques for analysis and interpretation

• Students will be able to use selective sample test for qualitative and quantitative data analysis

COSTUMES OF THE WORLD (13B)

- Students will know the costumes of the world.
- Students will be familiar with the styles worn during the ancient till the 19th century.
- Students will gain knowledge in the various costumes worn

FASHION AND VISUAL MERCHANDISING (23A)-(2018-2019)

- Student will be able to deal with merchandising related activities in Fashion industry.
- Student will be familiar with visual merchandising application and activities
- Prepare the students with knowledge on visual merchandising concepts

APPAREL QUALITY STANDARDS AND IMPLEMENTATION (23A)-(2019-2020)

- Student will be able to deal with apparel quality related activities in Apparel industry.
- Student will be familiar with inspection techniques in apparel industry.
- Prepare the students with knowledge on quality control program

APPAREL QUALITY STANDARDS AND IMPLEMENTATION (23B)-(2018-2019)

- Student will be able to deal with apparel quality related activities in Apparel industry.
- Student will be familiar with inspection techniques in apparel industry.
- Prepare the students with knowledge on quality control program

INDIAN TEXTILE INDUSRY (23B)-(2019-2020)

- Student will be able to know on Major segments of the Textile industry
- Student will be familiar with recent technological development in textile industry.
- Prepare the students with knowledge on allied industry

INDIAN TEXTILE INDUSTRY (23C)- (2018-2019)

- Student will be able to know on Major segments of the Textile industry
- Student will be familiar with recent technological development in textile industry.
- Prepare the students with knowledge on allied industry

TEXTILE TESTING (23C)-(2019-2020)

- Student will have knowledge on methods of testing.
- Student will have knowledge on utility of different physical testing equipment.
- Student will be familiar with testing equipment.
- Student can utilize the knowledge gained in testing fabric in testing field.

TEXTILE TESTING (33A) - (2018-2019)

- > To classify and differentiate different types of fibers
- > To understand the process of fabric formation
- To define different methods of non-woven formation

INTERNATIONAL TRADE AND DOCUMENTATION (33A) - (2019-2020)

- Student will have knowledge in international trade.
- Student will be familiar with documents in international trade.
- Student will understand on export and import procedure.

INTERNATIONAL TRADE AND DOCUMENTATION (33B) - (2018-2019)

- Student will have knowledge in international trade.
- Student will be familiar with documents in international trade.
- Student will understand on export and import procedure.

TECHNICAL TEXTILES (33B) - (2019-2020)

- Student will have knowledge in technical textile.
- Student will understand the usage of technical textile in various fields.
- Student will implement the application of fibres in the field of technical textile.

TECHNICAL TEXTILES (33R) - (2018-2019)

- Student will have knowledge in technical textile.
- Student will understand the usage of technical textile in various fields.
- Student will implement the application of fibres in the field of technical textile.

Core Practicals:

Core - Practical I - FASHION ILLUSTRATION (13P) - (2018-2019) & (2019-2020)

- Able to Develop samples for seams, seam finishes and hems
- Can Create Fullness, Neckline finishes, Fasteners and Pockets
- Construct Miniature samples for skirt, sleeves, collars and yokes.

Core Practical II – DRAPING AND FASHION DESIGN (13Q) - (2018-2019) & (2019-2020)

- Student will be able to implement draping technique in garment display.
- Student will upgrade the knowledge in draping technique.

Core Practical III – DESIGN WITH PRINTS (13R) - (2018-2019)

- Student will be able to implement dyeing and printing technique in garment display.
- Student will upgrade the skill in dyeing and printing technique

Core Practical III – ORNAMENTS AND ACCESSORIES (13R) - (2019-2020)

- Student will have creative ability in designing ornaments and accessories.
- Student will be familiar with ornaments and accessories to suit the occasion.
- Student can utilize the skill gained in fashion shows.

Core Practical IV - CAD IN FASHION DESIGNING (23P)-(2018-2019)

- Student will have knowledge on CAD pattern making on garment created.
- Student will be familiar with grading techniques in CAD. Testing equipment.
- Student can utilize the skill gained in CAD portfolio

Core Practical IV - DESIGN ART AND PAINTING (23P) – (2019-2020)

• Student will have the skills to do design art and sketching in different medium.

Core Practical V - ADVANCED GARMENT CONSTRUCTION (23Q) - (2018-2019)

- Student will be able to develop Portfolio for the garment designed.
- Student will upgrade the skill in recent garment design.

Core Practical V - CAD IN FASHION DESIGNING (23Q) - (2019-2020)

- Student will be able to implement CAD design in Portfolio Preparation.
- Student will upgrade the skill in CAD.

Core Practical VI - TEXTILE TESTING (33P) - (2018-2019)

- Student will have knowledge on utility of different physical testing equipment.
- Student will be familiar with testing equipment.
- Student can utilize the skill gained in testing fabric in testing field.

Core Practical VI - ADVANCED GARMENT CONSTRUCTION (23R)-(2019-2020)

- Student will be able to develop Portfolio for the garment designed.
- Student will upgrade the skill in recent garment design.

Core Practical VII - CAD IN PATTERN MAKING (33Q)-(2018-2019)

- Student will have knowledge on CAD pattern making on garment created.
- Student will be familiar with grading techniques in CAD. Testing equipment.
- Student can utilize the skill gained in CAD portfolio.

Core Practical VII - TEXTILE TESTING (33P)-(2019-2020)

- Student will have knowledge on utility of different physical testing equipment.
- Student will be familiar with testing equipment.
- Student can utilize the skill gained in testing fabric in testing field.

Core Practical VIII - ORNAMENTS AND ACCESSORIES (33R)-(2018-2019)

- Student will have creative ability in designing ornaments and accessories.
- Student will be familiar with ornaments and accessories to suit the occasion.
- Student can utilize the skill gained in fashion.

Core Practical VIII - CAD IN PATTERN MAKING (33Q)-(2019-2020)

- Student will have knowledge on CAD pattern making on garment created.
- Student will be familiar with grading techniques in CAD. Testing equipment.
- Student can utilize the skill gained in CAD portfolio.

Core Practical IX – DESIGN WITH PRINTS (33R) -(2019-2020)

- Student will be able to implement dyeing and printing technique in garment display.
- Student will upgrade the skill in dyeing and printing technique

ELECTIVE PAPERS: GROUP-A

FASHION COMMUNICATION (1EA)

- Student will have knowledge in communication media.
- Student will be able to conduct a fashion event.

BRAND MANAGEMENT (2EA)

 The students would have knowledge on consumer behaviour, brand identity and brand equity management.

APPAREL PRODUCTION AND PLANNING (3EA)

• The student will have knowledge on apparel production in an Industrial set-up.

HOME FURNISHING PRACTICAL (4EP) - (2018-2019)

- Student will have creative ability in designing home furnishing.
- Student can utilize the skill gained in furnishing for different types of rooms.

BEAUTY CARE PRACTICAL (4EP)-(2019-2020)

• The students would develop an understanding of the materials, chemical finishes, and garment construction and evaluation methods of protective garments.

ELECTIVE PAPERS: GROUP-B

CLOTHING SCIENCE (1EB) - (2018-2019)

- Student shall be able to understand different phenomena such as perception of comfort, fabric mechanical properties and, heat and moisture interaction.
- Student shall be able to correlate the property of the fabric with comfort to the wearer.

FUNCTIONAL APPARELS AND CLOTHING (2EB)) - (2018-2019)

• The students would develop and understanding of the materials, mechanism, chemistry and evaluation of functional garments.

INTIMATE APPARELS (3EB) - (2018-2019)

• Student will have the skills essential to design and develop intimate apparels.

BEAUTY CARE PRACTICAL (4EP) - (2018-2019)

• Student will have the skills to do beauty care during fashion shows and other occasions.

PROTECTIVE CLOTHING (1EB) - (2019-2020)

• The students would develop an understanding of the materials, chemical finishes, and garment construction and evaluation methods of protective garments.

FUNCTIONAL APPARELS AND CLOTHING (2EB) - (2019-2020)

• The students would develop and understanding of the materials, mechanism, chemistry and evaluation of functional garments.

INTIMATE APPARELS (3EB) - (2019-2020)

• Student will have the skills essential to design and develop intimate apparels.

FASHION PHOTOGRAPHY AND VISUAL MEDIA PRACTICAL (4EP) - (2019-2020)

Student will have the skills to do a brand and develop the art of fashion photography.

ELECTIVE PAPERS: GROUP-C

PROTECTIVE CLOTHING (1EC) - (2018-2019)

• The students would develop an understanding of the materials, chemical finishes, and garment construction and evaluation methods of protective garments.

APPAREL ENTREPRENEURSHIP (2EC) - (2018-2019)

• The students will have confidence and entrepreneurial skills essential for the successful launch and scaling-up of an enterprise.

SUPPLY CHAIN MANAGEMENT (3EC) - (2018-2019)

 The student would understand the framework and scope of supply chain networks and functions.

DESIGN ART AND PAINTING PRACTICAL (4EP) - (2018-2019)

Student will have the skills to do design art and sketching in communication medias.

APPAREL ENTREPRENEURSHIP (1EC) - (2019-2020)

• The students will have confidence and entrepreneurial skills essential for the successful launch and scaling-up of an enterprise.

SUPPLY CHAIN MANAGEMENT (2EC) - (2019-2020)

• The student would understand the framework and scope of supply chain networks and functions.

CLOTHING SCIENCE (3EC) - (2019-2020)

• The student shall be able to understand different phenomena such as perception of comfort, fabric mechanical properties and, heat and moisture interaction.

HOME FURNISHING PRACTICAL (4EP) - (2019-2020)

- Student will have creative ability in designing home furnishing.
- Student can utilize the skill gained in furnishing for different types of rooms.

PROJECT WORK & VIVA (47V)

- Can enrich their practical applicability of designing in the field of fashion and textiles.
- Also able to create innovative fashion and textile products through their projects work.
- In future, their project concepts can be applied into the industry.